One Software

To run your entire business
ERP, CRM, Payroll and HRM are backbone of businesses these days.
Company Overview

WHO ARE WE?

Raletta Technology Private Limited is a premier dot com company which provides diversified internet products and services under its umbrella.

We take our work very seriously which is why we deliver excellent results.
Company Overview

We have been in this industry for almost a decade and have been customising software for businesses through 15+ technologies.

So we built an AI based software that is smart, efficient and capable of all types of businesses.
Packed with Powerful Features
SOLUTIONS

- ERP Software
- CRM Software
- Ticket Desk
- Lead Algorithm
- HRM Software
- Retail POS Software
- Task Management
- Payment Gateway
- Finance Algorithm
Our Market?

Entire World
Our Customers?

Medium and large businesses across the Globe.
Automation = Less Headache
Automate the Hustle

Merrchant is the most effective, affordable way for businesses to connect with finance, employees, leads, and close sales.
With our IT expertise, you achieve 60% Less Hassle
Mobile POS + Payment Gateway

Hassle free billing for retailers + accept card payments through just a phone.
Powerfull CRM

Click to Call, Bulk SMS, Lead Management, Follow Ups, data analysis and more.
Why do you need Merrchant CRM?

If you want to convert your "Just Interested" lead into an "Actual Customer", then you definitely need our awesome software and resources.
How are we better than our competitors?

To begin with, we have a completely different business revenue model.

To ensure users get value for money, we charge customers one-time rather than following a standard subscription model (like our competitors).

Additionally, we integrated supporting business activities into our software so that everything from Attendance to POS can be managed from a single platform.
How do we generate our algorithm?

We have a total of 2000 data collection points. Our Artificially Intelligent Software handpicks 60% points (out of 2000) depending upon the nature and requirement of your business.

Next, it measures the efficiency of each of the channel and narrows it down to 3% top-affecting points.

Finally, it selects those 5 points that generate the most profitable algorithm for your business.
Some of our CRM’s Data points to create an algorithm for you

- Search Engine Optimization (SEO)
- Social Media Marketing
- Influencer Marketing
- Social Advertising (Facebook and Instagram Ads)
- Search Engine Marketing (Google Ad Grants)
- Content Marketing
- Email Marketing
- Donor Stewardship
- Board Give/Get

- Mobile Messaging
- Peer to Peer Fundraising
- Speaking Engagements
- Public Relations
- Unconventional PR
- Offline Events
- Direct Mail
- Offline Ads
- Community Building
- Phone Banking
- Business Development (Partnerships)
Turn Your Leads Into Profitable Customers

New Lead

Follow-up

Deal Won
You run your business and let us handle tech

Starting at $9000/One-time
Thanks!

Any questions?
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